



Salt Lake City, UT Event Brief

August 4th - 6th, 2025
Sponsorship and Event Information

Introduction:

Utah Integrated Audio Video (UIAV) Expo is the premier AV Technology Expo in the Intermountain Region. Presented by 3 of Utah's largest independent AV integrators – **TVS Pro**, **Poll Sound**, and **Webb Integration**; UIAV is the place to discover the latest in Audio, Video, Control, Lighting, and Conferencing Technology, meet with vendors, and attend educational sessions to further your technology understanding.

Technology constantly evolves, and we must adapt our practices to stay relevant. In 2024, UIAV featured over 70 manufacturers to more than 350 attendees, offering access to industry experts, local professionals, workshops, and seminars focusing on the latest and greatest AV and broadcast technologies and solutions.

UIAV will showcase integrated systems catering to IT, AV, broadcast, satellite, digital signage, and presentation technologies. This event enables corporate decision-makers, producers, distributors, and end-users to keep up with advancements in display technology, video and audio conferencing, live event solutions, 2nd screen, digital signage, internet, social media, and virtual platforms.

UIAV is focused on reaching end-users and key decision makers across several vertical markets, including: Commercial, Enterprise, Education, State and Local Government, House of Worship, Healthcare, and more.

Event Information:



Schedule:

For 2025 the venue will be available for 3 days in total. The main expo that customers will register for is **Wednesday August 6th, 2025**. The two days prior to the event will be used for load-in, setup, and education with integrators and end users. **Tuesday August 5th** is dedicated to set up for all vendors and employee day for the integrator partners (TVS Pro, Webb Integration and Poll Sound). We will be hosting full-day manufacturer-specific training (e.g., Allen & Heath, Shure, Q-SYS, etc.) so there may be a mix of integrators and end users on-site.

The following schedule will be followed:

Monday August 4th: Venue and Vendor set up

Venue load-in - (9-12)

Vendor booth setup - (12-6)

Sponsor appreciation drinks and appetizers - (T.B.D.)

Tuesday August 5th: Training and Integrator Day

Venue opens - (7:00am)

Vendor setup - (9-3)

Integrator Day - (3-6)

Wednesday August 6th: End-User Day

Venue opens - (7:00am)

Attendees - (9-4)

Venue Information:

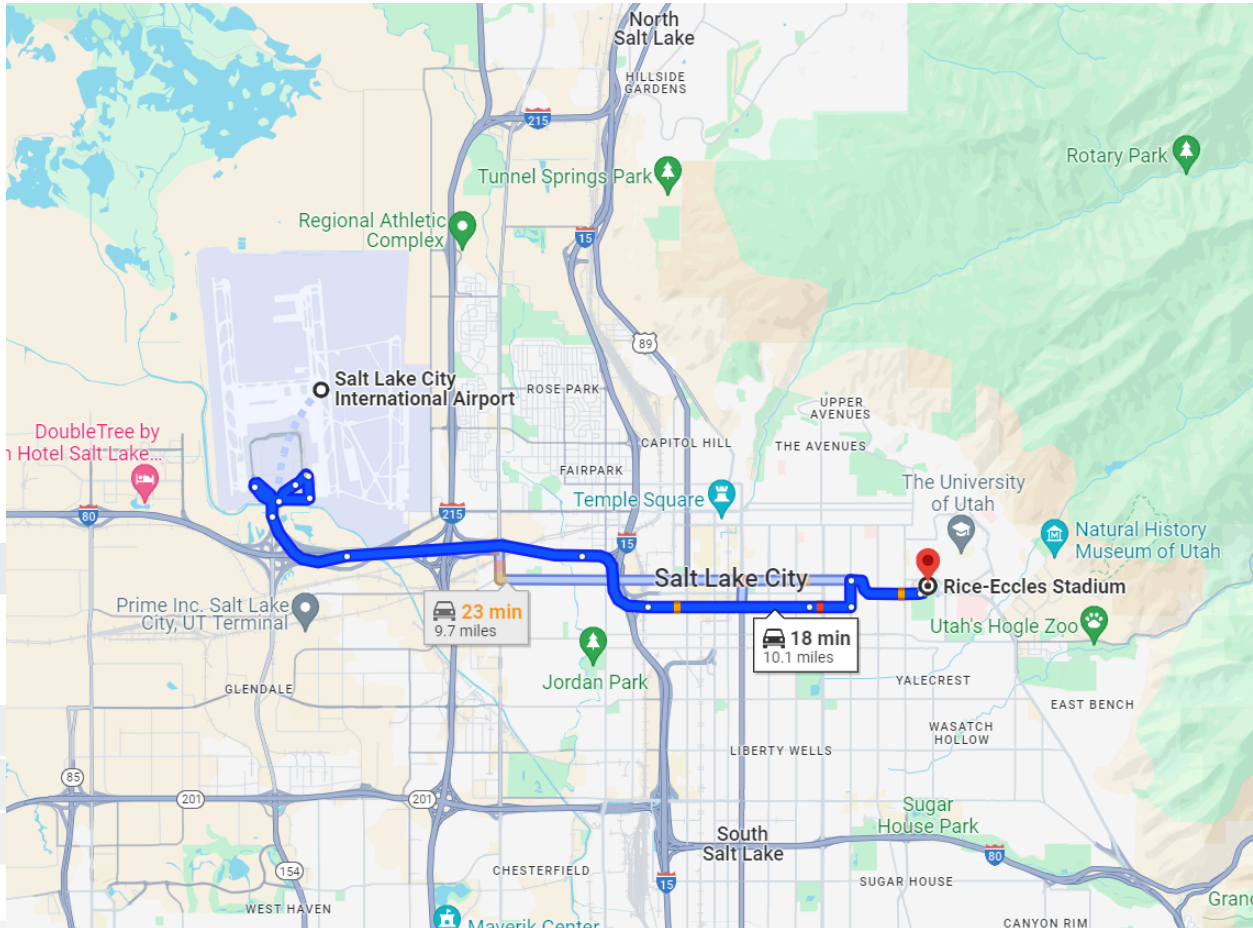
UIAV is hosted at the University of Utah Rice-Eccles football Stadium, which is 18 minutes from the airport and 10 minutes from downtown Salt Lake City.

Address:

Rice-Eccles Stadium

451 1400 E

Salt Lake City, UT 84112



Parking Information:



Directions:

- Please park in the west lot.
- Please **DO NOT** park in the reserved “Ken Garff University Club” spots - you will get a ticket.
- Enter through the stadium on the S side of the stadium.
- Walk along the sidewalk on 500 S. It will take you around the Olympic Cauldron and the ticket office.
- Walk past the loading dock and follow signs for UIAV Registration.
- The receptionist will greet you at the front desk and help you to the event spaces.

Exhibitor Information:

Registration is offered in three tiers. Early discounts will be applied if processed before 6/16/2025.

- Gold
 - Early bird \$2,000 (Standard Price \$2,250)
 - Booth space
 - Pick your booth location (in order of registration)
 - Logo on website
 - Logo on all printed materials
 - Logo near catering locations as a food sponsor
 - Educational opportunity
- Silver
 - Early bird \$1,500 (Standard Price \$1,750)
 - Booth space
 - Pick your booth location (after the gold tier, in order of registration)
 - Logo on website
 - Logo on all printed materials
- Bronze
 - Early bird \$1,000 (Standard Price \$1,250)
 - Booth space
 - Logo on website
- Football Field Line Array Audio Demo
 - \$3,500
 - Gold Exhibitor Benefits
 - Line array audio demo space

Booth sizes are 8x8, and power will be available in each booth.

Shipping Information:

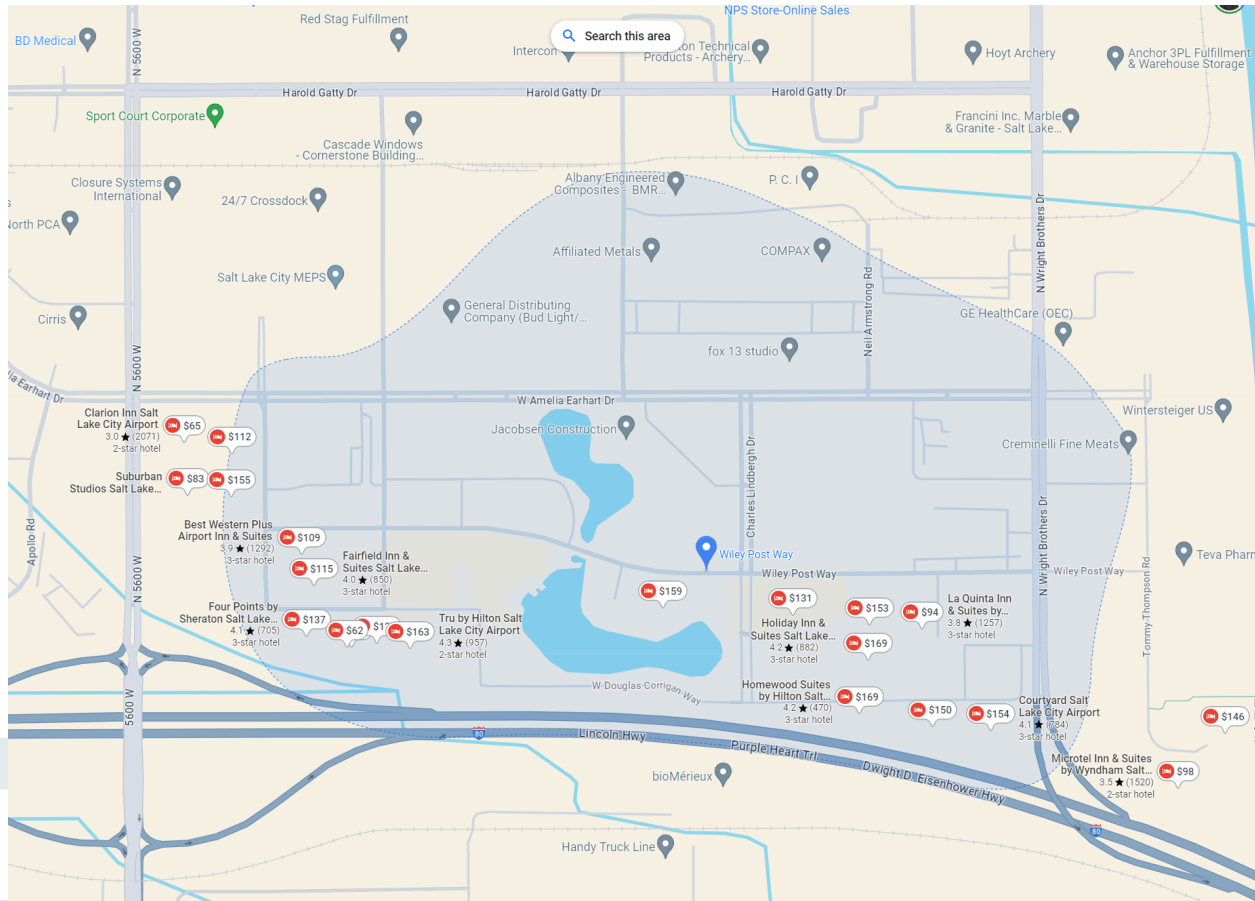
Please direct all shipments to:
Poll Sound Rental Warehouse
1435 S. 4800 W. Dock 22
Salt Lake City, UT 84104

Please have all deliveries marked in large lettering on the package or pallet with the following:
UIAV - Booth # - Company Name.

Equipment must be in the Warehouse no later than Monday, August 4th, before the show. As far as shipping out, most of it will be shipped back out the following Monday, August 11th, after the event. We need those details and can arrange for earlier pickups if there are any urgent items.

Hotel Accommodations:

There are several hotels located near the airport if you search the area “Wiley Post Way” in Salt Lake City, UT:



Additionally, we have partnered with the Marriott Hotel located on the University of Utah campus if you prefer to be closer to the event venue.

Cynthia Burt, Sales Manager
MARRIOTT HOTELS
Salt Lake City Marriott University Park
480 Wakara Way, Salt Lake City UT 84108
P 801.584.3308 | F 801.584.3325 | marriotthotels.com

Attendee Information:

Public Service Announcement:

As we prepare for a day filled with innovation and learning, we want to clarify an essential aspect of our event. While UIAV is open to all for knowledge and education, we kindly remind all attendees, especially competing AV integrators, that soliciting services outside of sponsored booths is strictly prohibited.

Our sponsors have invested significantly to showcase their offerings, and our AV integrators have laid the foundation for this collaborative platform. This commitment ensures a vibrant environment where meaningful connections can be made without undue solicitation.

We appreciate your understanding and cooperation in maintaining the integrity of UIAV. Any violations of this policy will result in immediate removal from the event.